

For everyone and all interiors!

WINTER  
SPECIAL

## **COSY DINING**

Dining room table inspiration  
for this holiday season

## **DISCOVER YOUR STYLE PREFERENCE**

And what bulbs match that style perfectly

## **ITS THE SEASON OF GIVING**

For those still looking for the  
best gifts for young and old







## SEASONS GREETINGS!

The dark days are back. Time for candles, Christmas movies, blankets on the couch and lights of course! At Calex we don't mind the dark at all. With the ambiance lighting from Calex you can bring light into your home. Beautiful shapes, different colors, various sizes. Calex has it all, for all interiors.

This magazine is packed with inspiration for the upcoming holidays and the rest of the dark days to come. We give ideas for cozy Christmas dining room tables, wrapping inspiration, gift tips for everyone's wallet and we highlight a number of living styles with matching light sources.

We wish you happy Holidays and deLIGHTful New Year!

Bobby & Lynne  
Marketing Team Calex





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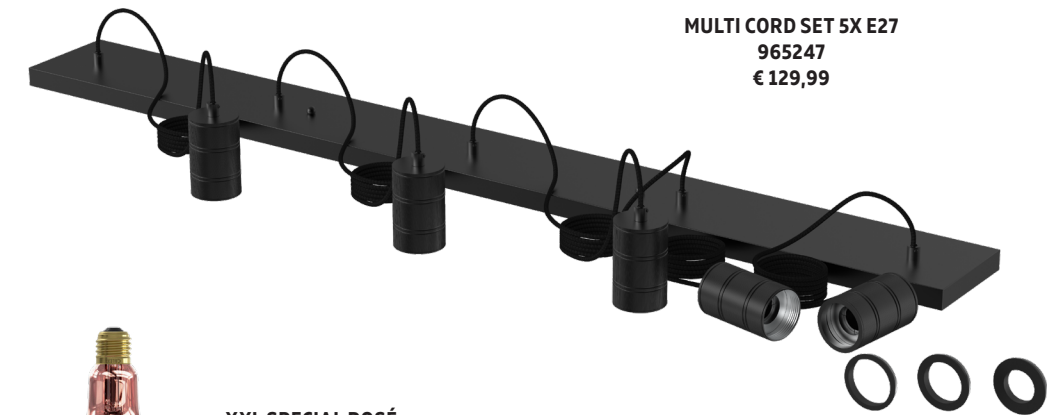
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# COSY DINING WITH...

Nicely set tables, good food and pleasant company are the perfect ingredients for a festive festive season, but have you given any thought about what to hang above the dining room table? Ambient lighting is just as important as all of the above to make it really cozy at home.



## SPECIAL ROSÉ SERIES

With the matte black Multi Cordset you can make endless combinations above your table. Actually, every lamp looks great in it. This also applies to the striking XXL Special Rosé lamps! Hang them at different heights for a playful effect.





**TITANIUM SERIES**

Combine several models from the Titanium series with each other and provide an extra sparkly effect above your table this year. Finish it off by choosing lamp holders and cables that completely match your interior style. Plenty of choice!

**FITTING PORCELAIN WHITE**  
940392  
€ 6,99



**CABLE WHITE 1.5M**  
940210  
€ 4,99

**XXL LIDINGO TITANIUM**  
426163  
€ 39,99



**XXL BARCELONA TITANIUM**  
425996  
€ 24,99



**XXL ALICANTE TITANIUM**  
425008  
€ 39,99



**XXL BILBAO TITANIUM**  
426020  
€ 29,99



**PULSE DIJON SMOKEY**  
426342  
€ 39,99

**XXL ORGANIC EVO TITANIUM**  
425905  
€ 39,99





# MEET THE TEAM



Hello, I am Marianne. I live in Rotterdam with my boyfriend, son and dog Buddy. My living style is light and classy, but above all cozy and warm. My favorite place in the house is the kitchen. Table set, fireplace on...



FITTING MESSING  
940448  
€ 9,99

XXL SMART ORGANIC EVO  
429160  
€ 49,99    XXL SMART KALMAR  
429166  
€ 49,99

MARIANNE'S CHOICE

.....

My gift tip is the **XXL Smart series** in gold. Install easily with the Calex app and control them via WiFi. With these lamps you make it extra cozy at home this holiday season.



## SIGN UP TO OUR INSPIRING NEWSLETTER AND WIN!

Want to stay informed about the latest trends in lighting, fun DIY projects and lots of home inspiration? Sign up for our newsletter at [www.calex.eu](http://www.calex.eu)! Everyone who signs up until January 31, 2021 will automatically compete to win a **set of Pulse lamps with matching lampholders worth € 100.**





# START SMART!

They sometimes say, all beginnings are difficult. Not with our smart products! In three easy steps you connect your product to the free Calex app and you are ready to enjoy all the possibilities that the smart life has to offer. With these items you will definitely get the hang of it!

## SMART XXL LAMPS

Timeless and smart! The **gold coating**, size and smart technology make for a perfect combination. Nice above your dining table or next to your bed in the bedroom.



XXL SMART ORGANIC EVO  
GOLD  
429160  
€ 49,99



XXL SMART KALMAR  
GOLD  
429166  
€ 49,99



XXL SMART ORGANIC EVO  
TITANIUM  
429162  
€ 49,99



XXL SMART KALMAR  
TITANIUM  
429164  
€ 49,99

Stylish and smart! The **titanium smart** lamps are the must-haves of this season. Warm ambient light, fully controllable via WiFi.



SMART FILAMENT LAMPS

The Globe and Rustic from the smart line are ideal as a set of eyecatchers on a nice dresser cupboard or trendy cupboard. They are available in three glass colors for every type of home and light preference. Clear, Gold and Smokey.



MEET THE TEAM



Hi, My name is Yvonne and for many years now, I have lived with my partner in the city of my heart, Rotterdam! My living style is industrial-luxury, with lots of steel, glass, wood, concrete and of course many Calnex lamps that complete the spaces.



YVONNE'S CHOICE

My favorite from the Calnex collection is the **Titanium XXL Series**, with the most beautiful model; the Paris. That's my ultimate gift tip for the holidays.



# DISCOVER YOUR STYLE

For anyone looking for a little extra cosiness this holiday season, consider changing your lighting! Lamps are very important for the atmosphere in your home. Calex has festive lightbulbs for every style of living. We will highlight them for you!



## CHIQUE

Those who love the beautiful and shiny things in life will certainly succumb to the **XXL Special lamps**.

These Champagne Organic Evo lamps completely dress up a room, even when they are switched off. The reflective coating gives the light an extra warm and stylish appearance. Perfectly suited for cozy dinners. Install a Calex wall dimmer and make it extra attractive!



**XXL SPECIAL CHAMPAGNE**  
426402  
€ 39,99



**LED WALL DIMMER**  
176372  
€ 59,99

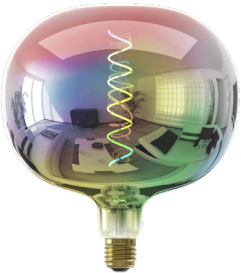


**MULTI CORD SET 3X E27**  
965246  
€ 89,99

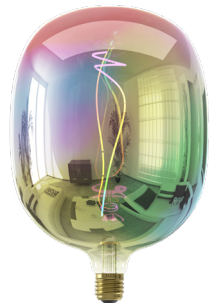
## ECLECTIC

With the Calex Metallic Opal Colors in your home, you'll always have warm and ambient lighting.

Display them in a fixture you already have or go wild and buy new fixtures for these lamps. They certainly deserve it! No lamp from this series is the same, which makes them extra special. Due to the mix of colors, this lamp can be used in many styles and it definitely adds an eclectic touch.



**COLORS METALLIC OPAL**  
BODEN  
426192  
€ 49,99



**COLORS METALLIC OPAL**  
AVESTA  
426190  
€ 49,99



**LAMPHOLDER E27 BLACK**  
941080  
€ 19,99





# INDUSTRIAL

Warm and neutral colors in the house provide a solid basis in every home, but those who want to add an industrial highlight this holiday season are in the right place with the Colors series.

The Colors Moonstone Black lamps bring atmosphere to a new level with glass that seamlessly transitions from black to clear. Hanging above the table, in a table fixture on your bedside table or in a standing lamp. Everything is possible with these lamps in your home!



COLORS BODEN  
MOONSTONE BLACK  
426226  
€ 39,99

COLORS KIRUNA  
MOONSTONE BLACK  
426216  
€ 19,99

FITTING BELL BLACK  
940460  
€ 9,99



CABLE BLACK 1.5M  
940212  
€ 4,99



COLORS AVESTA  
MOONSTONE BLACK  
426206  
€ 34,99



FUSION SUNDSVALL  
TITANIUM  
426136  
€ 59,99



FUSION SUNDSVALL  
GOLD  
426134  
€ 59,99



FUSION SUNDSVALL  
FROSTED  
426132  
€ 59,99



CORD SET ROUND E27  
965248  
€ 69,99

# SCANDINAVIAN

Is calm, light and subtle more your style? Then you will definitely go for a Scandinavian look this holiday season.

The versatile Fusion Sundsvall lamps in Titanium, Gold and Frosted color shine in any interior, but certainly in yours. The clear glass on the outside and subtly curled filament make this the perfect eye-catcher above your festively set dining table.







SMART

Make it extra easy for yourself during the coming holidays by installing one or more of these smart accessories in your home.

For example, automate your Christmas lighting in the tree with the Powerplug or Powersocket and avoid having to get down on your knees behind the tree every day to switch the lights on and off. Operate them remotely with ease with your phone or the Remote control.



SMART POWERSOCKET  
429228  
€ 39,99



SMART POWERPLUG  
429198  
€ 13,99



SMART REMOTE  
429204  
€ 19,99

MEET THE TEAM



Hi, I am Monica and together with my French Bulldog, Frankie, I live in Rotterdam. My living style is best described as Bohemian. Colorful, Rattan with a hint of print. The favorite room in my house is the kitchen. I like to try new dishes and often cook for my friends.



XXL GOLD ALICANTE  
426010  
€ 34,99



LAMPHOLDER E27 WOOD  
941016  
€ 19,99

MONICA'S CHOICE

My gift tip for the holidays is the XXL Gold Alicante in a wooden table block. Nice for your bedside table or a beautiful dresser cupboard.





# GIFT TIPS

It can sometimes be difficult to come up with items for your Christmas wish list, not to mention someone elses! We got you. Especially for you, we made a (budget-friendly) list with nice atmosphere creators for your home. Nice to give, even better to receive!

## RADA + TABLE BLOCK

.....  
This stylish Rada comes into its own everywhere. Combine with a black table block for a complete look. **Setprice: €110,-**



## SMART LAMP + U-LINE FIXTURE

.....  
Combine a smart lamp that is meant to be seen with the black U-line table lamp and enjoy ambiance light wherever you want. **Setprice: €47,-**







LAMDA + TABLE BLOCK

Give a beautiful and stylish set with the titanium Lamda in a black table block. **Setprice: €90,-**



SMART CAMERA

Never miss a thing with the Smart Mini camera at home. Watch remotely via your phone and receive notifications in case of movement. **Price: €40,-**



BLACK TOP MIRROR

**+ TABLE BLOCK**  
The versatile black top mirror in a gray block makes every dark corner in the house a problem of the past. **Setprice: €37,-**



SMART LAMP + SMART AFSTANDBEDIENING

Start smart with this colorful standard lamp with remote control. Easily install and control via WiFi. **Setprice: €30,-**



SMART POWERPLUG

Turn non-smart devices into smart devices with the help of this smart plug. No expensive hubs needed, just WiFi! **Setprice: €14,-**



METZ + TABLE BLOCK

You really can't go wrong with the classic amber-colored Metz from the Pulse series and a black table block! **Setprice: €37,-**





**STARS + TABLE BLOCK**

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Bring the stars into your home with the Stars LED lamp. Display it into a wooden table block and make a nice set.

**Setprice: €33,-**



**SMART LEDSTRIP**

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Play with light and make life a party. This Smart LED strip has up to 100+ color options and white light to illuminate all kinds of surfaces. **Price: €40,-**



**MADRID + SEVILLA**

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This duo is always a good idea. The titanium strawberry and pine cone complement each other very well. **Setprice: €45,-**

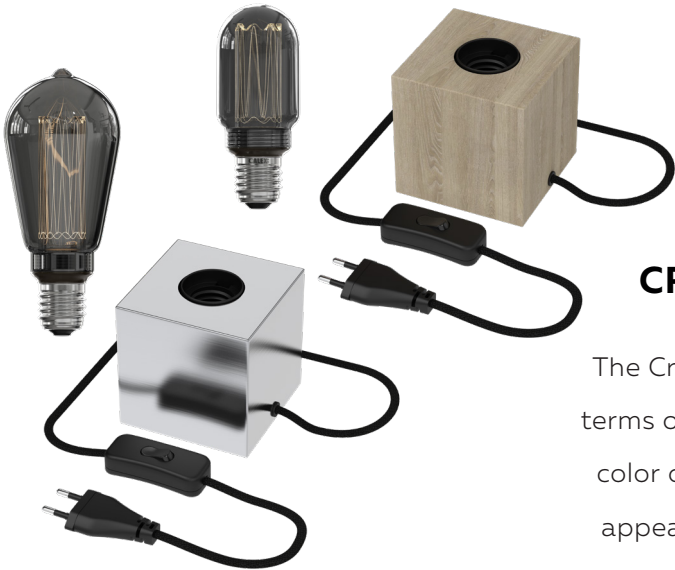


**YPSILON + TABLE BLOCK**

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The unique Ypsilon is more than just light, it is a true work of art that can take dressors to a whole new level.

**Setprice: €100,-**



**CROWNS + TABLE BLOCKS**

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The Crowns have the look of old light bulbs in terms of light, but are absolutely LED! The dark color of the glass creates a particularly warm appearance. Combine with different colored table blocks for a playful effect.

**Setprice: €62,-**



# SPOT ON!

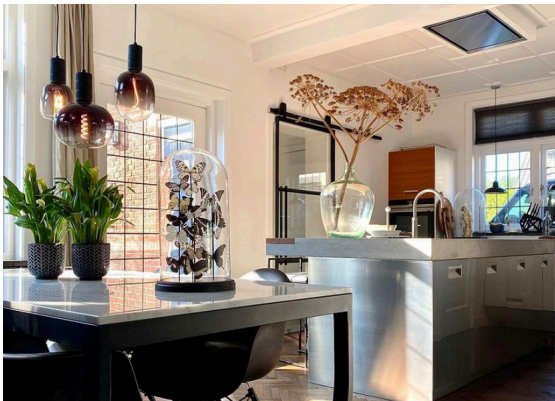
We are very curious how our light sources illuminate your interior. So have you recently bought a Calex product? Share your photo with us on Instagram with the hashtag #calexholland for a chance to be featured.



@EYECATCHR  
FLEX FILAMENT + BILBAO TITANIUM



@LR\_CREATIONS\_2020  
FUSION SUNDSVALL TITANIUM



@SABINELAMET\_INTERIOR\_FEED  
COLORS MOONSTONE BLACK



@INTERIEURSTYLEDBYDAAN  
TITANIUM XXL SERIE



@EYECATCHR  
XXL RADA TITANIUM



@THEMANBEHINDTHELENSES  
CALEX EXPERIENCE CENTER





# GIFT WRAPPING INSPIRATION

At Calex we don't stop at spreading home inspiration. Our products and packaging are perfect for being beautifully wrapped as a gift! Here we give you a number of packing tips to really make your gifts extra festive this year.

## *Step 1*

With matte black paper as a base, you can go in any direction.

## *Step 2*

Wrap your package tightly and make sure all corners are folded sharply.

## *Step 3*

Wrap the package with ribbon. Combine colors and let your favorite Christmas colors show. Tip: match your ribbon with the colors in your house and Christmas tree.

## *Step 4*

Make a beautiful bow and add a (small) Christmas bauble for extra effect.

## *Step 5*

Write the name of who it's for or a well wished Christmas greeting on the package with a glitter pen.

## *Step 6*

Keep the packages in a basket under the Christmas tree. Tidy and decorative all at once!



# MEET THE TEAM



Hi, I'm Julia! I live with my family in Bergschenhoek. A cozy atmosphere in the house, not too modern, warm colors and dimmed light is what I like. I would describe my living style as Classy-Chic. My favorite areas in the house are my bedroom and bathroom.



RADA SET INCLUDING  
LAMP HOLDERS  
426161  
€ 299,00

## JULIA'S CHOICE

The **Rada set**, consisting of three Rada's in three different sizes with matching lamp holders, is my absolute favorite to give as a present during the holidays. Wherever you place them, they look great. They are in my bathroom!







U-LINE FLOORLAMP  
941400  
€ 49,99



# NEW!

This matte black floor lamp fits in any interior. The lamp you use in it determines the appearance. Due to the universal E27 fitting, almost all lamps fit in this fixture.

# MEET THE TEAM



Hi, my name is Esther and I live with my daughter in Berkel en Rodenrijs. My living style is best described as Urban-Chic. Warm, soft, glamorous, extraordinarily luxurious, but also timeless. My favorite spot in the house is my deep lounge sofa where I like to stretch out in the evenings with my three dogs and a good glass of wine.



COLORS MARRON AVESTA  
426264  
€ 39,99



COLORS MARRON BODEN  
426274  
€ 44,99



COLORS MARRON KIRUNA  
426254  
€ 24,99

## ESTHER'S CHOICE

My gift tip for the holidays is the **Colors Elégance Marron** series. These lamps have a super nice warm color and are real eye-catchers wherever you hang in the house.





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